2nd Africa Global
ESG and Sustainability Reporting Summit
Sponsors Prospectus

"Beyond Reporting: Accelerating ESG Integration and Climate Action through Impact Investing and Green Innovation in Africa."

TSL SUSTAINABILITY™
Tomorrow's Prosperity, Today's Responsibility

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PARTNER WITH US AT THE

2ND AFRICA GLOBAL ESG & SUSTAINABILITY REPORTING SUMMIT 2026

SHAPE AFRICA'S GREEN FUTURE

Imagine your brand at the forefront of Africa's ESG revolution—leading the charge on impact investing and green innovation at the 2nd Africa Global ESG & Sustainability Reporting Summit, themed

"Beyond Reporting: Accelerating ESG Integration and Climate Action through Impact Investing and Green Innovation in Africa."

Hosted by TSL Sustainability Ltd. and led by Dr. Ing. Lotsu, this flagship annual event in September 2026 will gather 500+ C-suite executives, policymakers, investors, and sustainability leaders from across the continent. It's your prime opportunity to:

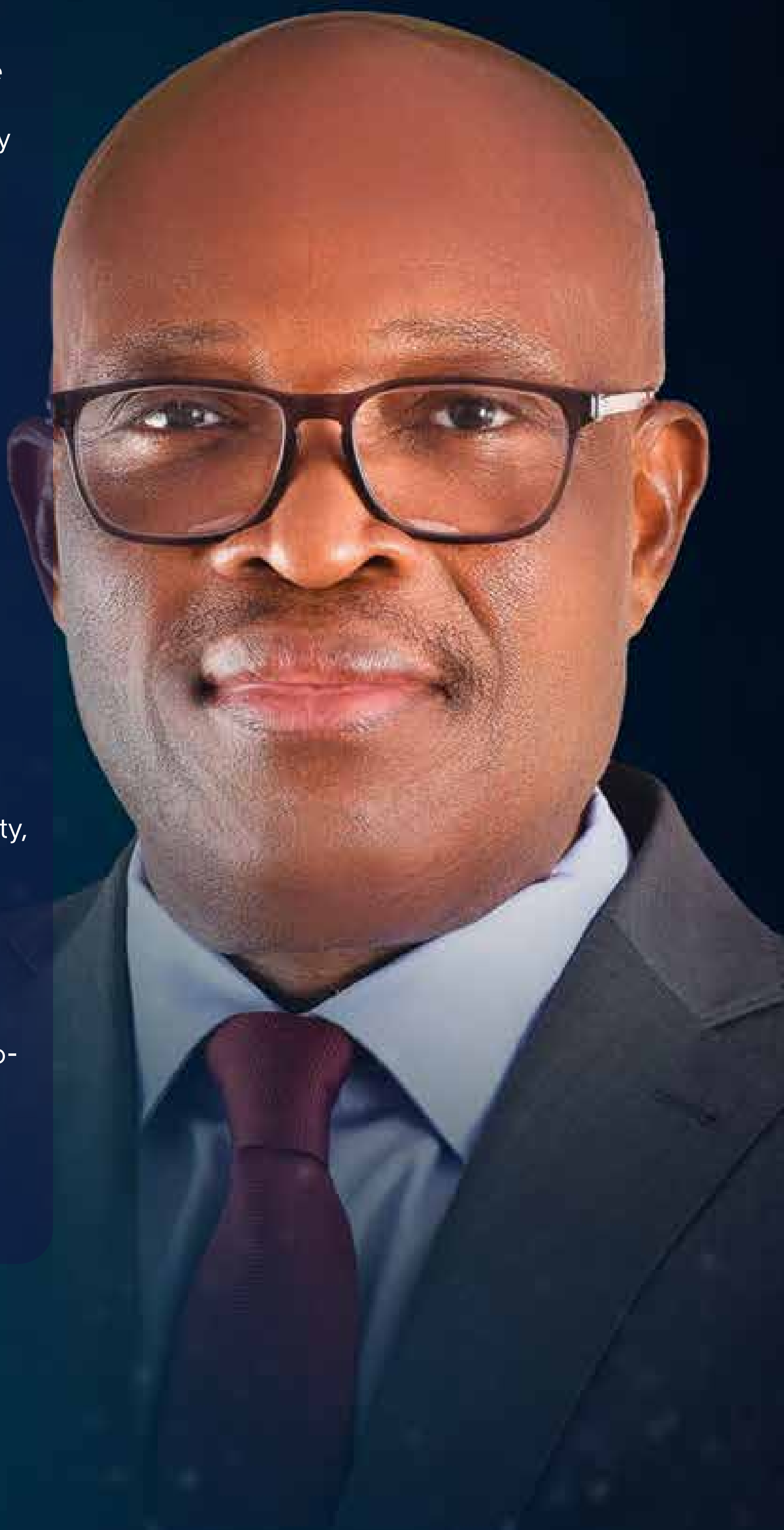
Showcase your commitment to ESG excellence before Africa's top decision-makers.

Network with high-impact investors driving billions in green funding.

Amplify your brand through targeted visibility, speaking slots, and custom activation packages in our comprehensive 2026 Sponsorship Framework.

Sponsors like you aren't just supporters—you're architects of Africa's sustainable tomorrow. Secure your tier now and let's co-create lasting climate action.

Together for a greener Africa,



Dr. Ing. Lotsu
CEO TSL Sustainability Ltd.

ESG SUMMIT 2026

Sponsor Briefing Note

Beyond Reporting: Accelerating ESG Integration and Climate Action through Impact Investing and Green Innovation in Africa Accra, Ghana | September 2026

1. Purpose of this Briefing Note

This briefing note is intended to support sponsor and partner institutions in evaluating the strategic value, return on engagement, and institutional relevance of partnering with the ESG Summit 2026.

The Summit is positioned not as a conventional conference, but as a high-level market-building, policy-shaping, and deal-enablement platform focused on accelerating ESG integration, sustainable finance, and climate-aligned investment across Africa.

2. Strategic Rationale for Sponsors

Across Africa, ESG has moved decisively from voluntary reporting to a core determinant of market access, capital mobilisation, regulatory compliance, and enterprise value. Governments, financial institutions, corporates, and investors are seeking platforms that:

- Translate ESG frameworks into practical implementation and investment pipelines
- Bridge policy, capital, and project execution
- Enable credible dialogue between Global North capital and African markets

The ESG Summit 2026 responds directly to this need by convening decision-makers rather than observers, with a strong emphasis on outcomes beyond the event itself.

3. Scale, Audience & Positioning

Expected Participation (2026)

200–300 in-person senior delegates

100–200 virtual participants (selected plenaries and technical sessions)

Participation is curated to ensure seniority and relevance, with representation from:

- Governments and regulators

- Development finance institutions and banks
- Institutional investors and funds
- Multinational and regional corporates
- ESG, climate, and sustainability practitioners

Geographic Composition (Projected)

Africa: ~60%
Europe: ~20%
North America: ~10%
Middle East & Asia: ~10%

This mix ensures a strong Africa–global capital interface, positioning the Summit as a gateway to African ESG and sustainable finance markets.

4. Sponsor Engagement Opportunities (Beyond Branding)

Sponsors are offered active participation formats aligned with strategic objectives, including:

- Closed-door policy or investment roundtables
- Focused breakout sessions or technical workshops
- Deal-matching and project origination clinics
- Thought-leadership masterclasses and case-study sessions
- Regulator–investor–corporate dialogues

All engagement formats may be co-designed with sponsors to ensure alignment with institutional mandates, sector priorities, or geographic focus.

5. Quantified Sponsor ROI (Indicative Metrics)

Based on the 2025 Summit outcomes and conservative scaling for 2026, senior sponsors may expect:

- Lead Generation & Pipeline
- 40–60 qualified institutional leads
- 15–25 facilitated one-on-one meetings
- 5–10 post-Summit follow-on engagements (advisory, investment, training, or partnership discussions)

Historical lead-to-engagement conversion rate: 20–30% within 6 months

Brand Visibility & Thought Leadership

150,000–250,000 digital and social media impressions

Direct exposure to 700–900 total participants (in-person + virtual)

6–9 months of extended visibility through post-Summit publications and content

Inclusion in a Post-Summit Outcomes & Insights Report distributed to 1,500–2,000 targeted stakeholders

Policy & Institutional Access

Direct engagement with 10–15 senior policymakers and regulators

Access to 20–30 institutional capital providers

Participation in agenda-setting dialogues shaping ESG regulation, sustainable finance, and climate policy.

Sponsors are positioned as contributors to market architecture, not passive participants.

6. Evidence from the 2025 Inaugural Summit

The 2025 edition of the Summit delivered:

100+ senior participants across government, finance, and industry

Participation by senior public-sector and regulatory leaders

Strong sponsor feedback citing:

Quality and seniority of participants

Practical orientation of discussions

High post-event engagement value

Tangible outcomes including:

Advisory and consulting mandates

Training and capacity-building engagements

New institutional partnerships and policy dialogues

These outcomes form the foundation for the expanded scale and deeper commercial focus of the 2026 edition.

7. Why Partner with the ESG Summit 2026

For sponsors, the Summit offers a cost-efficient, high-concentration engagement platform delivering:

- Access to decision-makers rather than general audiences
- Integration of policy, finance, and implementation perspectives
- Measurable ROI across leads, visibility, and institutional influence
- Alignment with long-term ESG, climate, and sustainable finance objectives

When benchmarked against stand-alone conferences or multi-country roadshows, the Summit delivers comparable exposure and access at 30–40% lower cost, with significantly higher strategic density.

8. Next Steps

We would welcome the opportunity to:

- Tailor sponsorship options to your institutional or corporate mandate
- Agree on custom KPIs for performance tracking
- Co-design engagement formats aligned with your strategic priorities

A follow-up meeting can be scheduled at your convenience to discuss partnership options in detail.

2nd Africa Global ESG & Sustainability Reporting Summit 2026 Sponsorship Framework

1. Summit Overview

Summit Title:

2nd Africa Global ESG & Sustainability Reporting Summit 2026

Theme:

"Beyond Reporting: Accelerating ESG Integration and Climate Action through Impact Investing and Green Innovation in Africa."

Convenor: TSL Sustainability Ltd

Location & Timing: Accra, Ghana | September 2026

Positioning

A pan-African, high-level ESG and sustainable finance platform designed to move stakeholders from compliance and disclosure into implementation, capital mobilisation, innovation, and measurable impact.

2. Strategic Purpose of Sponsorship

Sponsorship is positioned as a strategic partnership, enabling sponsors to:

- Influence ESG implementation narratives across Africa
- Demonstrate leadership in sustainable finance, climate action, and governance
- Access decision-makers shaping policy, regulation, and capital flows
- Position solutions, services, and capital in emerging ESG markets
- Align corporate sustainability priorities with Africa's growth agenda
- This framework deliberately shifts sponsorship from branding to value creation.

3. Target Sponsor Profiles

- Priority Sponsor Categories
- Financial & Investment Institutions
- Commercial and development banks
- Asset managers, pension funds, PE/VC
- Climate finance and impact funds
- Energy, Extractives & Infrastructure
- Oil & gas, mining, renewables
- EPC contractors and infrastructure developers
- Manufacturing & Industrial Corporates
- Export-oriented manufacturers
- Circular economy and green production leaders
- Professional & Advisory Services
- Audit, legal, consulting, ESG assurance firms
- Technology & Innovation Firms
- ESG data platforms, climate analytics, AI, fintech

- Development Partners & DFIs
- Multilateral agencies, foundations, donor programmes

4. **Sponsorship Architecture**

- Sponsorship Philosophy
- Tiered but customisable
- Sector-aligned
- Impact-oriented
- Multi-touch (event + post-event engagement)

5. **Sponsorship Tiers & Value Proposition**

1. Strategic Title Partner (1 Only)

Role

Co-anchor of the Summit's vision and positioning

Key Benefits

- "Summit presented by" naming rights
- Opening keynote speaking slot
- Leadership role in Ministerial / CEO Roundtable
- Prominent branding across all summit assets
- Thought-leadership white paper co-branded with TSL
- Priority access to curated B2B and government meetings
- Post-summit ESG advisory engagement option
- Ideal For
- Multinational banks, DFIs, global professional firms

2. Platinum Partners (2–3)

Role

Sector champions driving ESG implementation

Key Benefits:

- High-visibility keynote or plenary session
- Moderation of sector-specific panel
- Branding across digital, print, and venue assets
- Exhibition / solution showcase space
- Post-event policy and insights report access
- Media interviews and press exposure

3. Gold Partners

Role

Industry contributors and solution providers

Key Benefits:

- Speaking role on thematic panels
- Strong branding visibility
- Exhibition or demo space
- Delegate passes
- Inclusion in post-summit knowledge products

4. Silver Partners

Role

Supporting organisations aligned to ESG outcomes

Key Benefits

- Brand presence at venue and online
- Delegate passes
- Inclusion in summit communications

5. Supporting & Knowledge Partners

Role

Content, technical, or ecosystem contributors

Examples:

- Research institutions
- ESG standard setters
- Media and communications partners

6. Thematic Sponsorship Opportunities (Add-Ons)

Sponsors may opt for thematic ownership, independent of tier:

- Climate Finance & Green Capital Track
- ESG Reporting, IFRS S1/S2 & EU Taxonomy Track
- Infrastructure & Energy Transition Track
- Extractives & Responsible Mining Track
- Manufacturing, Trade & Supply Chains Track
- Digital ESG & Data Innovation Track
- Each thematic sponsorship includes:
- Branding of the track
- Session leadership
- Tailored audience engagement

7. Sponsor Deliverables & ROI

Tangible Returns

- Brand equity and credibility
- Qualified stakeholder engagement
- Market positioning in Africa's ESG transition
- Lead generation and partnership pipeline
- Intangible Returns
- Policy influence
- Thought leadership authority
- Long-term ESG advisory and implementation opportunities

8. Post-Summit Value Extension

Sponsorship extends beyond the event through:

- Post-Summit Report & Policy Briefs
- Executive Roundtables (Invite-Only)
- Sector-specific workshops and masterclasses
- ESG capacity-building programmes
- Advisory and implementation engagements

9. Governance & Integrity

Clear sponsorship deliverables

No "pay-to-speak" positioning

High-level content curation

Alignment with international ESG principles

2nd Africa Global ESG and Sustainability Reporting Summit 2026
Expected Outcomes

1. Estimated Attendee Numbers (2026)

Based on the scale-up strategy from the inaugural summit and confirmed expressions of interest to date, we project:

In-person delegates: approximately 200–400 senior-level participants

Virtual participants: approximately 100–200 participants, primarily for selected plenaries, high-level dialogues, and technical sessions

The Summit is deliberately curated to maintain a senior, decision-oriented audience rather than a mass-attendance format.

2. Geographic Breakdown of Attendees (Projected)

Our projected regional composition is as follows:

Africa: ~60% (government ministries, regulators, banks, extractives, manufacturing, infrastructure, communication, waste and circular economy, and agribusiness)

Europe: ~20% (investors, DFIs, ESG service providers, regulators, corporate sustainability leaders)

North America: ~10% (impact investors, advisory firms, climate finance institutions, multinationals)

Middle East & Asia: ~10% (development finance, energy transition players, infrastructure investors, supply-chain actors)

This mix reflects the Summit's positioning as an Africa-anchored, globally relevant ESG and sustainable finance platform.

3. Session & Engagement Opportunities for Sponsors

Beyond keynote and panel speaking opportunities, sponsors may host or co-design:

Focused breakout sessions or closed-door roundtables (policy, sector-specific, or investment-themed)

Technical workshops or masterclasses aligned with the sponsor's expertise or market priorities

Deal-room or matchmaking sessions connecting corporates, investors, DFIs, and project sponsors

Thought-leadership clinics (e.g., ESG integration, transition finance, climate risk, supply-chain ESG)

These formats can be fully customised and are among the most valued engagement channels for sponsors seeking depth, visibility, and deal flow rather than branding alone.

4. Media & PR Coverage

The 2026 Summit will be supported by a structured media and communications plan, including:

Coverage by leading regional and international business, sustainability, and development media

Dedicated Summit website, LinkedIn, X (Twitter), and YouTube channels, with sustained pre- and post-event campaigns

Live digital content, speaker highlights, and sponsor-branded insights during the Summit

A professionally produced Post-Summit Outcomes & Insights Report, distributed to all participants, partners, policymakers, and institutional networks

Sponsors at senior tiers are offered tailored PR amplification, executive interviews, and branded content integration.

5. Insights from the 2025 Inaugural Summit

The 2025 edition achieved the following outcomes:

Over 200 participants from government, financial institutions, corporates, DFIs, and professional services

Participation by senior government officials, regulators, and industry leaders

Strong sponsor feedback highlighting the quality of discussions, seniority of participants, and practical orientation

Tangible outcomes including new partnerships, consulting mandates, training engagements, and policy dialogues initiated post-Summit

These results form the foundation for the expanded scale and deeper commercial focus of the 2026 edition.

Sponsorship Structure & Pricing

2nd Africa Global ESG & Sustainability Reporting Summit 2026

Theme: Beyond Reporting: Accelerating ESG Integration and Climate Action through Impact Investing and Green Innovation in Africa

Proposed Timing: September 2026

Location: Accra, Ghana

Host: TSL Sustainability Ltd.

1. EXECUTIVE SUMMARY

The Africa Global ESG & Sustainability Reporting Summit 2026 is a premier pan-African and international platform convening CEOs, board members, policymakers, regulators, investors, DFIs, professional services firms, and sustainability leaders to move ESG from compliance to capital mobilisation, operational integration, and impact delivery.

Building on the successful 2025 edition, the 2026 Summit positions sponsors as agenda shapers, not observers, offering brand authority, deal-flow visibility, policy influence, and ESG leadership credibility across African and global markets.

2. AUDIENCE PROFILE (DECISION-MAKERS)

Who Sponsors Will Reach

- CEOs, Managing Directors, Board Chairs
- Chief Sustainability, Risk & Compliance Officers
- Investment Directors & Fund Managers
- Banks, Pension Funds, Insurance Executives
- DFIs & Climate Finance Institutions
- Government Ministers, Regulators & Agencies
- Multinationals operating in Africa
- Professional Services (Legal, Audit, Advisory)
- Infrastructure, Energy, Mining, Manufacturing Leaders
- Geographic Reach
- Ghana & West Africa
- Pan-African representation
- Europe, UK, US, Middle East stakeholders

3. WHY SPONSOR THIS SUMMIT

Sponsors gain measurable strategic value, not just visibility:

- Position as an ESG & climate action leader
- Influence Africa-focused ESG and policy dialogue
- Access bankable project pipelines & partners
- Engage decision-makers before capital allocation
- Showcase ESG solutions, tools, financing, and services
- Strengthen credibility with regulators, investors, and clients

4. SPONSORSHIP STRUCTURE & PRICING

TITLE SPONSOR (EXCLUSIVE) GHS 500,000

Strategic Positioning

"Africa Global ESG & Sustainability Reporting Summit 2026 – Powered by [Sponsor]"

Key Benefits

- Exclusive naming rights
- CEO keynote address (20 minutes)
- Leadership seat on Summit Advisory Panel
- Brand dominance across all materials
- Brand placement on key materials
- Exhibition space
- 4 delegate passes
- Recognition in summit programme and website
- Inclusion in sponsor appreciation communications

BRONZE SPONSOR GHS 100,000

Benefits

- Logo placement (website, programme)
- 2 delegate passes
- Acknowledgement during opening & closing sessions

5. SECTOR-EXCLUSIVE SPONSORSHIPS (LIMITED)

GHS 200,000 each

Official Banking Partner

Official Energy & Climate Partner

Official Mining & Extractives Partner

Official Telecoms & Digital ESG Partner

Official Legal / Professional Services Partner

Includes category exclusivity, targeted branding, and sector-specific visibility.

6. ADD-ON SPONSORSHIP OPPORTUNITIES

Opportunity	Fee (GHS)
Executive Breakfast / Roundtable	200,000
Welcome Reception	150,000
Networking Cocktail	100,000
Conference Lanyards	50,000
Delegate Bags	50,000
ESG Awards Category Sponsor	100,000
Post-Summit Report Sponsor	120,000
Media Interview Slot	80,000

7. DELIVERABLES FOR ALL SPONSORS

Pre-event marketing exposure

On-site branding & recognition

Post-event visibility & reporting

Access to curated stakeholder network

Inclusion in summit impact and outcomes report

8. Quantified Sponsor ROI Metrics (Cross-Cutting)

Below are indicative and measurable return-on-investment metrics for Summit sponsors. These are based on the 2025 Summit outcomes, scaled conservatively for the expanded 2026 edition.

a. Lead Generation & Deal Pipeline

Direct Engagement Metrics (per senior sponsor):

40–60 qualified institutional leads, including:

Government agencies & regulators

Banks and DFIs

Corporate ESG and investment decision-makers

15–25 high-value one-on-one meetings facilitated through:

Closed-door roundtables

Curated networking sessions

Deal-matching clinics

5–10 post-Summit follow-on engagements, such as:

Advisory mandates

Project screening or feasibility discussions

Training or technical assistance engagements

For 2025 sponsors, an estimated 20–30% of qualified leads converted into active commercial or institutional engagements within 6 months.

b. Brand Visibility & Media Impressions

Pre-, During-, and Post-Summit Reach (Projected):

Digital & social media impressions: 150,000–250,000

LinkedIn (primary channel for ESG and finance audiences)

Summit website and partner channels

On-site brand exposure:

400–500 senior in-person delegates

300–400 virtual participants

Post-Summit longevity:

Sponsor branding embedded in the Summit Outcomes & Insights Report

Report distribution to 1,500–2,000 targeted stakeholders (government, investors, DFIs, corporates)

Senior-tier sponsors typically achieve 6–9 months of sustained brand exposure beyond the event itself.

c. Policy, Regulatory & Institutional Access

High-Value Access Metrics:

10–15 senior policymakers and regulators directly accessible through:

Ministerial sessions

Regulatory roundtables

Closed-door policy dialogues

Direct engagement with 20–30 institutional capital providers, including:

DFIs

Banks

Impact and infrastructure funds

Participation in 3–5 agenda-setting policy or technical dialogues, shaping:

ESG regulation

Sustainable finance frameworks

Climate and transition finance pathways

Sponsors are positioned not merely as participants, but as contributors to policy and market architecture.

d. Thought Leadership & Market Positioning

Quantifiable Influence:

1–2 branded thought-leadership sessions or workshops

Executive visibility across keynote panels and media features

Inclusion of sponsor case studies in post-Summit publications

Speaker content reuse across digital channels (presentations, clips, reports)

This typically results in enhanced credibility with regulators, investors, and counterparties, particularly in African markets.

e. Cost Efficiency Benchmark

When benchmarked against:

Multi-country roadshows

Stand-alone conferences

Independent stakeholder engagement programmes

The Summit delivers equivalent exposure and access at an estimated 30–40% lower cost, with significantly higher concentration of decision-makers.

We would be pleased to contextualise these metrics to your specific mandate and agree on custom KPIs for performance tracking before, during, and after the Summit.

f. PAYMENT TERMS

50% upon confirmation

50% at least 30 days before the Summit

Custom packages available upon request

g. NEXT STEPS

TSL Sustainability welcomes strategic discussions to tailor sponsorship packages aligned with:

- Corporate ESG priorities
- Market entry or expansion goals
- Policy engagement interests
- Investment or client acquisition strategies

h. PAYMENT PROCESS

Upon confirmation of the selected sponsorship or partnership tier, an official invoice will be issued to the partner. For ease of reference, our bank account details are included in this prospectus. All payments are acknowledged with a formal receipt and confirmation of partnership benefits.

For payment assistance or further clarification regarding participation and sponsorship, kindly contact Ms. Abiba Umar, Executive Assistant, at +233 535 065 476 or u.abiba@tslsustainability.com.

GHS ACCOUNT

Account Name: TSL SUSTAINABILITY
Bank: United Bank for Africa (UBA)
Bank Address: Heritage Tower, Ambassadorial Enclave, Ridge, Accra
Branch: Spintex
Account Number: 01415985502503
Currency: GHS
SWIFT Code: STBGGHAC
Sort Code: 060114

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